

The Next Alpha! Are You Ready to Invite Someone?



Alpha begins Thursday, September 5th
at the Look-Up Center.

Please see Peggy Lieb or Kim Dershem
if you have questions.

Alpha Invitation Tool Overview

It can be hard knowing how and when to invite someone to Alpha. We have created a tool as a guide to assist you contacting friends/family/neighbors/co-workers and begin a conversation to invite them to come with you to Alpha. This is just a suggestion; the important part is to invite.

1. It all begins with prayer. Pray DAILY and ask God to give you the desire to invite and then show you who to invite to Alpha. (It could be 1 person or 5, or even 10!!!)
2. Make a list of those that come to mind. Include their address, phone and email address.
3. Write a short letter to each person, a sample is included (please edit to fit your personality and the person you are inviting). Mail during the week of **July 21st**.
4. Two weeks after mailing the letter, follow up with a hand written note or an email (sample also included). Include the attached flier (physical or digital copy [downloadable from the church's website: www.1stpresnewark.com]). Mail during the week of **August 4th**.
5. A couple of weeks later (**August 18th**), start making phone calls. Ask if they have any questions, and share what you know about Alpha (or what your previous experience was like). Ask if they can come. Let them know that they can come just the first week or two and if it's not for them, it's okay. Offer to pick them up and bring them with you. Maybe suggest getting together for lunch/coffee beforehand to talk about Alpha.

Alpha begins Thursday, September 5th at 6:30 pm at the Look Up Center (50 O'Bannon Ave).

If you have any questions, call/text/email Peggy

H – 740-323-2353

C – 740-407-7217

1stpresnewarkalpha@gmail.com

Included in this packet:

- Alpha Invitation Tool Overview
- Guest List
- Sample Letter (to be mailed the week of July 21)
 - 7x3 card to be sent with letter
- Sample Note Card (to be mailed/emailed the week of August 4)
 - 4x6 card to be sent with note card

Alpha Invitation Tool

Guest List

Name	Address	Phone	Email Address	Date letter mailed	Date note card mailed	Date called	Additional information
John Sample	123 Main Street, Newark	(740) 555-1212	<u>jsample@hotmail.com</u>	7/21/19	8/4/19	8/18/19	meet for coffee 8/21

[date]

Dear _____,

Beginning in early September I will be attending/participating in a program called "Alpha" and I would really like for you to come with me.

Alpha has been around for 30 years and is offered literally around the world. It provides an opportunity to discuss the Christian faith in a relaxed, friendly and non-threatening atmosphere. Regardless of where you are in your spiritual journey, Alpha offers a space to come, ask questions and explore the Christian faith. Each week we gather for a free meal, watch a video that covers a different topic and then we share our thoughts, ideas and questions. There are no right or wrong answers, and everyone's comments are respected.

Alpha meets weekly, beginning Thursday, September 5th. We will finish with our "Celebration Dinner" on November 21st, just before Thanksgiving. We meet at the Look Up Center (50 O'Bannon Avenue in the former Hazelwood Elementary School) from 6:30 till 8:30.

I hope you'll consider coming to Alpha with me for an exciting time together. I'll be contacting you in the next couple of weeks to see if you have any questions. If you think of others that might like to come, feel free to invite them!

You can get more information about Alpha at their website: www.alphausa.org

[sign your name]

EXPLORE ... life, faith, meaning

What is Alpha?

We believe everyone should have the chance to explore the Christian faith, ask questions and share their point of view.

Alpha meets weekly exploring the Christian faith. Each talk looks at a different question and is designed to create open conversation.

Everyone is welcome.

*You're
Invited!*



www.alphausa.org

#TryAlpha

Starting Thursday, September 5th

FREE MEAL at 6:30 p.m.

Look Up Center

50 O'Bannon Avenue, Newark

RSVP / questions?

1stpnewarkalpha@gmail.com

740-407-7217

[date]

Dear _____,

Several weeks ago I invited you to come with me to the next Alpha. I hope you have been thinking about attending.

I have attended Alpha in the past and really want others to come and see what it's all about. That's why I am inviting you.

OR

I have been thinking about coming to Alpha and thought it would be fun if we went together.

The next Alpha begins Thursday, September 5th at the Look Up Center. I am enclosing a flier that explains a bit more about the program.

I hope we can chat soon about this.

[Sign your name]

Alpha meets here!!!!

Look Up Center—50 O'Bannon Ave, Newark

Start date: Thursday, September 5, 6:30 p.m.

We believe everyone should have the chance to explore the Christian faith, ask questions and share their point of view.

Alpha meets weekly exploring the Christian faith. Each talk looks at a different question and is designed to create open conversation.

Please join us for a FREE meal, a video and a time of discussion.

Everyone is welcome.

Questions: contact Peggy (740-323-2353), Kim (740-345-6624) or email Peggy at 1stpresnewarkalpha@gmail.com or go to www.alphausa.org